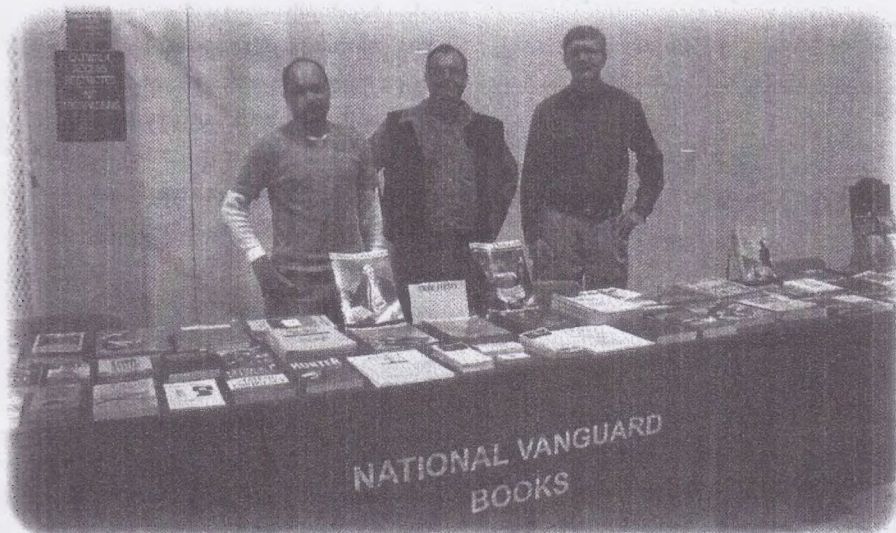


# NATIONAL ALLIANCE BULLETIN

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## *Expanding Our Gun Show Outreach*



*Las Vegas area members recently engaged the public at a local gun show.*

### **LAS VEGAS GUN SHOW ACTIVITY**

- **SACRAMENTO LOCAL UNIT MEETS THE PUBLIC AT GUN SHOW**
- **SIGNS SPROUTING UP IN TENNESSEE**
- **BURBANK DISTRIBUTIONS • IMMEDIACY VS. VISION**
- **ATTAINABLE GOALS FOR 2011**

*October/November 2010*

## TWO-MONTH DUES STATEMENT

Due to this being a two-month *Bulletin* (October/November 2010), the enclosed dues statement will reflect two months. We apologize for any confusion in this matter and hope to be caught up shortly. Traditionally, the Alliance *Bulletin* has always carried the previous month's date.

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## LAS VEGAS GUN SHOW ACTIVITY

By David S.

Las Vegas area members engaged in their second gun show activity over the weekend of December 11-12. The show was a great success, with a very impressive 24-foot National Vanguard Books display featuring books, DVDs, *National Vanguard* magazines, and other National Alliance materials. This show had a somewhat higher attendance and more vendors than our previous show in June, and our sales were substantially more. As books sold, the empty spaces were filled from a reserve of extra books, many being the private copies of individual members. Many favorable comments were received in regard to the uniqueness and interesting nature of the materials offered.

Our best seller was *The Turner Diaries*.

Our few copies sold out by noon on the first day. All were purchased by people who were aware of the book and/or were specifically searching for the title. One buyer said that had heard so much about the book that he just had to buy it. A woman, with her teenage daughter, said that she had looked for the book at the last Las Vegas gun show, but that no one had it. We later discovered that another bookseller at the show, specializing mainly in gun books, had a stack of both *The Turner Diaries* and *Hunter*. He had the price of both jacked up to \$25.00, though. It was, however, good to see the books being carried by another vendor at the show. Being published





by National Vanguard Books, the titles bear our name, and mailing and Web addresses, as well as advertisements for the book catalog and other individual books sold by us. As a result, the books in themselves are good promoters of the National Alliance.

We try to offer an interesting variety of books and DVDs in the hope of finding some common ground and making a connection with people. The writings of Pat Buchanan are examples of good bridge-builders with the gun show public. We use many good and appropriate titles that National Vanguard Books does not carry. Some of these that offer an honest and accurate account of history without being overly blatant or too controversial, and thereby suitable for inclusion in a gun show display, include *Inferno: The Fiery Destruction of Hamburg, 1943* by Keith Lowe. This is the only book that I am aware of that deals with the Allied fire-bombing of the city. *After the Reich: The Brutal History of the Allied Occupation* by Giles MacDonogh, is the latest and best book dealing with the subject of Allied atrocities against the post-war German population. *Chief Culprit: Stalin's Grand Design to Start World War II* by Victor Savorov, is the former Soviet army officer's latest book on Stalin's plan for war in Europe. The DVD, *Hitler's War*, is the excellent 2005 PBS film, with the script written by David Irving. It has been heavily criticized for being "pro-Hitler." The NOVA

production, *The Vikings*, is an excellent in-depth film on the Vikings and their exploits and achievements.

No problems were encountered at the show. One item of confusion that surfaced, however, was over the term, "New Order," which appears on the magazines and business cards. The problem arises from the similarity in terminology to "New World Order." Both phrases have a somewhat sinister tone to the general public. So we received questions about whether we supported the New World Order, one-world government, or communism. One person who initially had reservations over the matter ended up commending us for our efforts following a lengthy discussion and discovering what we are really about.

One of the interesting contacts made at the show was a retired book publisher who supplied books for various racist groups, including the National Alliance, in the past. He donated some books to us for use at the show, and promised us more for the next one. He provided us with his contact information and asked to attend one of our local meetings.

Another unique contact made at the show was a non-White university professor with an honest view of race and history, and an awareness of the Jews' role in matters. He was very intrigued with us and asked that one of us speak to his class on the subject of race. We

are not yet sure of the value of this particular opportunity, but it was good to receive such an invitation.

The gun show was a good and productive event for the Las Vegas members. We presented a professional and competent image of the National Alliance to a segment of the public, and came on good terms with some of the regular vendors at the show. We plan an even better presentation for our next show.

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## SACRAMENTO LOCAL UNIT MEETS THE PUBLIC AT GUN SHOW

*Report from local members*

Over the weekend of January 8-9, the Alliance's Sacramento Local Unit opened the New Year with another one of their many public outreach activities at gun shows in Sacramento with a nicely presented 16-foot display at a major event.

The weekend started off on a somewhat humorous note with the very first visitor, a young man interested in *The Turner Diaries*. He wanted the book but was afraid to make the purchase suspecting that possibly it was illegal to own a copy. Staffers assured him, with straight faces, that this certainly was not the case but did not press him to procure the book, realizing that such a man was

unfortunately one of too many wimpy types that exist among our males.

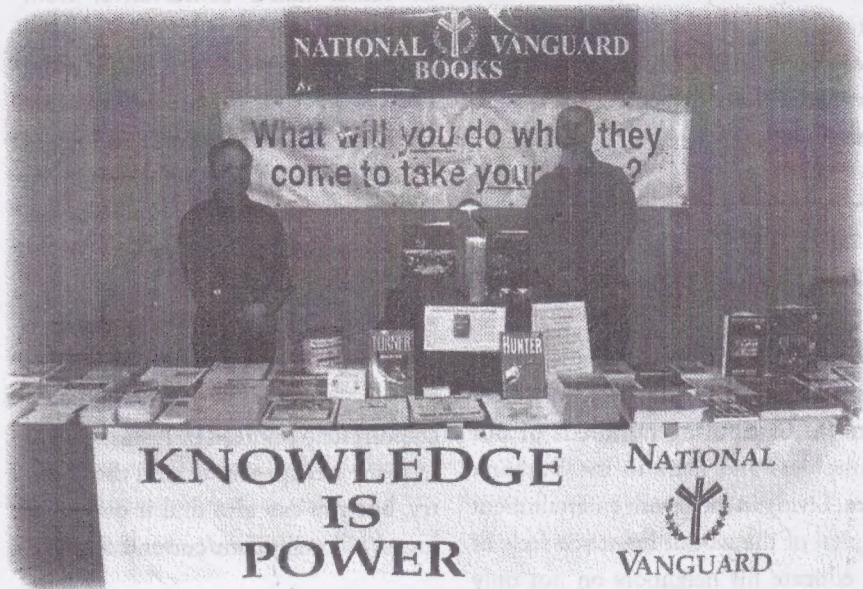
After that first encounter, the rest of the weekend went extremely well as hundreds of visitors came by our display and there was much demand for *The Turner Diaries* despite that first visitor. A dozen copies of the book were sold. We gave out hundreds of leaflets, brochures, stickers, and catalogs. Young families with children loved our *White History* coloring books, which also were brisk movers.

Several visitors even asked us if we carried *Mein Kampf*, which we cheerfully informed them that we did. We also met several customers of Resistance Records who were very pleased to meet us. And another visitor had discovered our activism on a communist Web site and came to the show on the chance we might be there. He, too, was pleasantly surprised.

As usual at these events, hundreds of people became aware of the Alliance and our members had friendly, supportive conversations with many, many dozens of them. We cannot over-emphasize the fact that the gun show marketplace is a wonderful venue for public relations and recruiting. These events show the public that we are a real "flesh and blood" organization with dedicated, intelligent, high quality members and that we are very capable of effective local







organization as well. These activities, if done with a degree of professionalism, even if done simply, show that a racial, revolutionary message like ours can fit in very well, with minimal hassle if any, in this marketplace.

People are generally savvy enough to know that fancy Web sites can be deceiving as to how much of an actual organization there is behind the "cyber curtain." Personal and group activism are the proof needed to show the public that the National Alliance is for real.

The Local Unit would like to thank members Dereck B., David S., and Jim Ring for volunteering to work and staff the display for the entire weekend for a total of over 15 hours of work each.

## SIGNS SPROUTING UP IN TENNESSEE

Tennessee members Jim B. and Joe M. have been placing professionally-made signs around their areas promoting the Alliance's message. The signs state: "Bring Our Troops Home and Put them on the Mexican Border" and display our Web address. Crafted at



a local sign shop, the signs have been strategically placed at the busiest intersections around town. Jim and Joe have set a goal of placing 24 new signs per month.

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## BURBANK DISTRIBUTIONS

Southern California member Francisco L. has been extremely busy as of late in distributing hundreds of our pamphlets and fliers in the Burbank area. Living in the Jewish entertainment capital of the world, Francisco feels fit to educate his neighbors on not only the racial situation, but also the Jewish issue.

Francisco is one of the most sincere, dedicated activists in the Alliance, and we encourage other members in his area to also step up their activities.

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## IMMEDIACY VS. VISION

*by Chairman Gliebe*

As many of you know, I don't have much patience for political conservatives, so it shouldn't surprise you that I don't pay much attention to what conservative political commentator Bill O'Reilly has to say, at least most of the time. Now, although O'Reilly characterizes himself as a "traditional-

ist" rather than a "conservative," from the White Racist point of view, there isn't much difference, and so it is easier to just lump O'Reilly in with the other uptight conservative cranks, as long as we acknowledge that he differs from other conservatives on a few more-or-less minor points.

Anyway, O'Reilly's recent column "How can voters elect two who are so different?" had an interesting title, and I couldn't help but read it. It was in print in many newspapers around the country, but you can also find it online at: <http://billoreilly.com/currentcolumn>

As the title of the column suggests, O'Reilly wonders at the mentality of the American electorate which, in less than ten years' time, elected two very different men into the White House. As you will find for yourself if you read his column, O'Reilly characterizes former president (and now author!) George W. Bush as essentially a reactionary president. That is, Bush was one who simply reacted to the situations (or crises, depending on your point of view) that arose. He didn't have much of a vision for a new America. He wasn't a rule-changer. He wasn't a boat-rocker. He was just a guy who dealt with (or tried to deal with) whatever problem came his way during his time in the White House. And now that his administration is over, he feels his obligations to just about everything and everyone are over, as well.



As O'Reilly somewhat indelicately put it in his column, George W. Bush "... simply wants to sell some books and go back to the golf course."

O'Reilly points out that President Obama, on the other hand, is at the other end of the action-reaction spectrum. Where Bush only reacted, Obama acted (or tried to). He wanted this changed. He wanted that changed. America needed (and still needs, in his mind) a major overhaul. The U.S. is still a long way off from being the country President Obama thinks it should be, and there is a lot of work ahead of us.

And while the American electorate was willing to give Obama a chance to implement his lofty ideals when they voted for him two years ago, the results of the most recent election show that lofty idealism can go only so far. Without concrete results to back up high-sounding ideals, people look elsewhere in pretty short order.

Now, that last comment is more of a criticism of the general run of humanity than it is of ideals and idealists. As White racialists guided by a worldview of ideals, we have firsthand experience with being marginalized by the masses as a result of our relative lack of concrete results...as perceived by the masses, anyway.

For example, one White racialist ideal

is that we want a country with a homogeneous White population. We say that such a nation will experience less tension of virtually every sort, as compared to the current society today: less social tension, less ideological tension, and less economic tension, to name a few. We claim that there will be a lower crime rate, better schools, and safer streets in a Whites-only nation. If that nation is led by a principled White government, we contend that that nation's international prestige will be very high, if only because that government would minimize its involvement in matters that don't concern it, in addition to being honest and forthright in its dealings with all other nations.

The behavior of this hypothetical White government, of course, would stand in stark contrast to that of the current multiracialist government of the United States, which constantly dabbles in matters that it has no business being a part of, in the international arena. Furthermore, its dealings with foreign nations have a scheming and manipulative nature, playing favorites to some and playing antagonist to others, as everyone outside the U.S. and many inside the U.S. have observed.

Anyway, as attractive as this White racialist ideal is to many White people, when it has come to some concrete results, we have come up short, at least in the popular White mind. Since such a

society doesn't yet exist, the best we can do is to draw on situations that we feel approximate an all-White nation.

We can point out the lack of social tension and any measurable crime rate in small, rural, White communities, but that doesn't carry a lot of weight with White people in the cities, whose faces are rubbed in the disastrous consequences of multiracialism every waking minute of the day.

We can point out the relative lack of non-White drug gangs and their activities in places like Norway and Sweden, but what effect does a few million snow-bound Whites who are a stone's throw away from Santa's hideaway have on those White mainstreamers in the U.S. who are up to their ears in the chaos of racial diversity?

And we can cite historical examples, like back when Europe and the United States were overwhelmingly White, when schools and communities and businesses and FAMILIES were all-White, and when you didn't have to monitor every single thing that came out of your mouth for fear of offending someone. But none of that means a hill of beans to your average White man or woman who just wants to see some results right HERE, right NOW.

And, at some level, who can blame these folks? All of us White racialists

want an all-White society – led by an all-White government, and with an all-White media – right HERE, right NOW. But such a drastic change takes time, particularly when the men who are in control of the existing System have worked long and hard in an effort to make the existing System immune to changing it in the way we White racialists want. It's a tall order, and change isn't forthcoming in a hurry.

And so the White American voter dismisses White racist ideals as lost causes and turns to the next newest thing that is allowed to take the stage by the Jews who control the American media. If, instead, more White Americans stuck with us and our ideals for a while, things might move in the direction we all would like. And the more things move in our direction, the more they will keep moving in our direction, and the faster they will do so. Because there is no doubt in my mind, despite whatever rejection and setbacks Our Cause has experienced up to the present time, that virtually all White people would say their lives had improved if suddenly our vision of an all-White nation was realized.

Now, no matter what White racialists think about Bill O'Reilly's views on various other issues, we have to admit that he is on target with the assertions he makes about Bush and Obama in his recent column. And that's because



O'Reilly has hit on a fundamental truth about the average human being at this stage in the evolution of the species, a truth I've hinted at already, and that is:

Most people think and live in the short term. If something is presented to them that it is going to make their lives better in the very near future, they will support it. But they will only support it for a short time. If the results aren't obvious almost immediately, they'll turn away and look for something else. And that is why those who preach the necessity of planning and hard work over an extended period of time — years or decades, perhaps — have a hard time gaining a massive public following. The White Racialist Cause is a case in point. No results, no following.

So, as racialists, what are we to do?

Well, we might want to take an approach that is somewhere between what Bill O'Reilly said George W. Bush took and what President Barack Obama is taking. Bush was reactive, responding to the situation at hand but offering no vision to Americans about a better life. Obama, on the other hand, has been extremely pro-active, preaching immediate change and a better society just around the bend, if only we do this, and this, and this.

Neither of those approaches, by itself,

sits well with the majority of people, educated or not, intelligent or not, wealthy or not. To offer no vision of a better life is, in essence, to admit that you have no goals and no real idea of where you're going. That sounds a lot like the kind of man George W. Bush seems to be.

And when you promise big-time change in the time frame of a few months or a few years, you are either telling the whole world that you really have no clue about how things are done in the real world, or you are knowingly lying to them. With President Obama's relative lack of political experience prior to entering the White House, it is quite possible that, sure enough, he really had no clue about how things are done in the real world of international and domestic politics.

So the approach we need to take in Our Cause needs to ride the line between both of these extremes. We need to deal with the situations that arise from day to day and week to week. We need to keep up with current events and inform our kinsmen of the relevance of those events to the racial situation of the White race worldwide. We need to be active every day, setting little goals and accomplishing them, dealing with every obstacle in its appropriate time: either right now or sometime later, depending on the circumstances. We need to have our fingers on the pulse

of the System and, simultaneously, on the pulse of the race so that we will be ready to act however we need to at the most opportune time to tilt the scales in favor of our people.

But at the same time, we also need to hold before our people the vision of what is to come if they keep the faith, without deluding them that a White man's paradise is nearly upon us, because it isn't, and to say so is a lie. But all great religious and political movements throughout history have held up for all to see a vision that embodies the ideals of the movement. The vision – even without being completely realized at the moment – and the ideals inspire the faithful with hope to continue the struggle, and they speak to the fence-sitters as to what the movement is all about and where it intends to go. Furthermore, the vision and ideals are open-ended enough that the fence-sitters and the newcomers can imagine – and then fill – their own personal place in the movement.

To be honest, the majority of people today are more moved by the former of these two approaches than the latter. That is, more people are interested and inspired by immediate action than by long-term visions and lofty ideals. Immediate action is more real, more concrete. People feel like they are doing something, contributing, and they look forward to seeing the results of their

labors. And as long as the results they are expecting arrive in a relatively short amount of time, they will keep working. Enthusiasm will build, and more people will jump on the bandwagon, eager to be a part of a successful enterprise.

But when the results aren't immediate, or if they are miniscule in scale compared to the results that were expected, the opposite effect occurs. Enthusiasm wanes, and most people (not all people) lose heart and quit after all-too-short a time.

So we need to work in the moment, but still hold onto the vision of a safe and progressive future for our people. Small numbers of the masses will come to us, lose heart, and go again. In the meantime, we will strengthen our community of the minority of our people who don't need immediate results to keep them going. And if we keep working in line with our ideals, in time, we will reach our goals.

#### PHOTOS NEEDED

*The National Office is always looking for photos for the Bulletin. If you have any photos you think would be worthy for the Bulletin, please feel free to mail them to the National Office or send them via email to Chairman Gliebe at [erich@resistance.com](mailto:erich@resistance.com). Please keep in mind that any photos sent electronically should be 300 d.p.i.*



## ATTAINABLE GOALS FOR 2011

*Commentary by Chairman Gliebe*

With a fresh new calendar tacked up on the wall, it's quite appropriate that we set specific goals that not only would we like to achieve, but realistically can be achieved. In last month's commentary I discussed personal goals that all members should set for themselves, so now let's look at what we hope to achieve this year. Listed below are ten goals that should be attainable, if we work hard enough for them.

1) The publishing of *Who We Are*; publishing Dr. Pierce's phenomenal race/history book will be a huge boost for the Alliance and Our Cause.

2) The official formation of a Local Unit in Las Vegas; this can be achieved by consistently holding monthly meetings, recruiting new members, and continued group activism.

3) Monthly meetings held by members in southern California; with excellent organized activity taking place in the northern part of the state, it's only natural that we tie in our members and activists in what should be one of the ripest recruiting areas of the country.

4) The emergence of a solid and successful organizer in Texas; like California, this is also a border state in which the White population should be ripe for our message. We have a number of dedicated, quality members in Texas, now all we need is for someone who is willing and able to step forward and organize meetings and public activities.

5) An updated National Vanguard Books catalog; with over a hundred new titles, publishing a new catalog is long overdue.

6) A stronger Web presence; the Internet is often a person's first introduction to the Alliance, therefore our Web sites must be continuously upgraded and improved wherever possible. We also need to utilize online videos for promoting our message. Any members who feel they have the skills and talents to help us in this area should contact the National Office.

7) Upgrading our membership criteria; in order to attain the highest quality membership in our organization, it is imperative that we issue a probationary period for new membership applicants. We are looking to attract

the most capable, dedicated, and serious White men and women of good will in the Alliance, and should always stress quality over quantity.

8) Publishing *National Vanguard* magazine on a consistent basis; despite the hard hits in the periodical publishing industry due to the growth of online reading material, it is essential that we continue to publish our racial/political magazine on at least a quarterly basis.

9) Retooling *Resistance Records*; we need to produce, carry, and publish materials that will offer something to every White youth on the planet and not

limit ourselves to any one specific subculture. The next issue of *Resistance* magazine needs to reflect our new direction.

10) Membership growth; every single member should work on personally recruiting at least one new member this year. In order to achieve our task, we need a much larger infrastructure to support our day-to-day operations and outreach.

The goals listed above are all practical and realistic. There is no reason why we cannot accomplish what we aim to achieve. Let's give it our best and make 2011 a year of growth.

—E.J.G.



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